



New Delhi
July 15, 2010
The Grand, Vasant Kunj

Timings: 1000hrs to 1530 hrs

We invite you to be part of Economicstimes.com Green Business Summit supported by ICONGO (Indian Confederation of NGOs).

This exceptional event will have inventive and resourceful thinking speakers and decision makers speaking on how companies should inculcate different kinds of strategies for a sustainable future in everyday business operations and development, and create environmentally friendly strategies along with the use of energy saving technologies while still keeping their competitive edge.

Session Topics:

- » **Global Warming:** The impact of climate change on the society
- » **Green Buildings and Operations.**
- » **Green IT:** The Role of Technology in a Greener Future
- » **Renewable Energy and Green Fuel:** The "twin pillars" of a sustainable energy policy
- » **The Green Consumer:** Marketing and Promotional Opportunities for a Brand

Speakers:

Guest of Honor and Opening Remarks:

Mr. Pradeep Gupta

Chairman, Cyber Media (India) Ltd.

- » Key note address: Dr. Leena Srivastava- Executive Director-Operations-TERI
- » Mr. Vijay Sethi- VP – IS and CIO-Hero Honda
- » Mr. Pranshu Singhal – Head Environment Affairs-Nokia India
- » Ms. Bhawna Prasad- Head Business and Industry – WWF-India
- » Mr. Ravinder Jain – CIO – Aircel
- » Mr. Rajiv Mehrotra – Chairman – VNL
- » Mr. Shekhar Shirwalkar – AGM - Marketing – Suzlon
- » Mr. Pradeep Chaturvedi – Chairman – Indian Association for advancement of Science
- » Mr. Nitin Tanwar – Founder and Director – Climate Connect Limited, London
- » Mr. Vidur Bhardwaj – Director – The 3C Company
- » Mr. Niranjan Khatri- General Manager- ITC Welcomgroup
- » Mr.Rohan Parikh – Head – Green Initiatives – Infosys
- » Mr.Lakshminarasimhan Srinivasan – Head – Ecological Sustainability Services – TCS

*agenda and speakers are subject to change

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